



Keeping Watch Over Our Waters

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## Upper Chattahoochee Riverkeeper to Hold "The River Revival Watershed Sessions," Thursday, May 14, 2009

Atlanta, GA - April 10, 2009 - Upper Chattahoochee Riverkeeper (UCR) will hold *The River Revival Watershed Sessions: An Atlanta Rockers Jam*, on Thursday, May 14, from 6:30 - 10:00 pm, at Park Tavern at Piedmont Park. Approximately 600 party-goers, including UCR members and sponsors, are expected to gather to celebrate the river while soaking in the spring weather under the big tent on the green.

Atlanta has always been a hot bed of talent when it comes to musical artists, so the event will feature some of the city's seasoned artists and also showcase younger up-and-coming talent. Participating musicians include Gareth Asher, Christopher Allen Yates, Calling All Stars and many more. Ticket price (\$40 in advance by May 11/\$55 at the door) includes food and drink, auction admission, live music, and a complimentary one-year UCR membership. Tickets can be purchased at [www.chattahoochee.org](http://www.chattahoochee.org).

This will be the 13<sup>th</sup> Annual River Revival, UCR's yearly party to raise funds and awareness to protect the Chattahoochee - drinking water source for 3.5 million Georgians. The event is organized with the assistance of an active **host committee** chaired by Steve & Jennifer Farace, David & Mary Jane Kirkpatrick, Paul & Angela Smith, Andrew Sugrue, and Ralston Wells.

The party is also the kick-off party for SweetWater Brewery's **Save the Hooch** campaign, which engages beer drinkers, bar patrons, and restaurants throughout metro Atlanta in efforts to raise awareness and funds to support UCR's river patrol and water quality monitoring programs from Memorial Day through July 4 weekend. According to Host Committee Co-Chair and SweetWater Marketing Director Steve Farace, "River Revival is a great way for us to kick off the campaign. It's always a fantastic party, and it gives people a chance to get personally involved in protecting our river."

River Revival **sponsors** include Rock 100.5, *The Atlanta Journal-Constitution*, The Coca-Cola Company, Turner Broadcasting System, Inc., Interface Environmental Foundation, and Cox Conserves. Additional sponsors include Chevron, J. Reid Hunter, MWH/KHAFRA - A Joint Venture, Southwire Company, Georgia Power, Park Tavern, SweetWater Brewing Company, Signup4, Tree Sound Studios, Upper Chattahoochee Chapter of Trout Unlimited, Republic Services, Twin Bear Management, Northwestern Mutual Financial Network, Advanced Automation, American Mountain LLC, Aquascape Environmental, Atlanta Fly Fishing Club, Brown & Caldwell, Cadmus Design & Weatherford Place, Ciara, Southern Civil Engineers, Inc., and Coca-Cola Enterprises.

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UCR was founded in 1994 by Laura Turner Seydel and Rutherford Seydel. Guided by Executive Director and Riverkeeper Sally Bethea, the fledgling group took legal action against the city of Atlanta for violations of the Clean Water Act, forcing an overhaul of the city's sewage system. Since then the group has grown to more than 5000 members and has fought vigilantly to protect the river for the millions of Georgians who depend on it for drinking water, recreation, wildlife habitat and many other uses.

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